

N.J.A.H.R.A.
New Jersey Association of Housing and Redevelopment Authorities
P.O. Box 3
Belvidere, NJ 07823
732-397-3868
www.NJAHRA.org

April 24, 2026

Dear Marketing Representative:

The New Jersey Association of Housing and Redevelopment Authorities (“NJAHRA”) is holding its Annual Conference and trade show September 29 – October 1, 2026 at the Hard Rock Hotel in Atlantic City, NJ.

You are invited to take advantage of a very special marketing opportunity by displaying your product(s) in our exhibit area.

Participation as an exhibitor at our Annual Conference and trade show offers you a cost-effective method of communicating directly with the decision-makers in New Jersey’s multi-million dollar public housing and community redevelopment market. NJAHRA represents more than 90 percent of the public housing authorities and redevelopment agencies operating in the State of New Jersey.

Exhibitors will be recognized throughout the entire conference, and will be given special recognition at all conference events. Each exhibitor will also be given a full page of free advertising space in our Conference Program Book. In addition, exhibitors will be our honored guests at the conference networking and reception events, and at all conference breakfasts and luncheons.

All exhibits must be tabletop type. You may use any method you prefer to advertise and display your product(s) within the confines of your assigned area and in compliance with hotel rules, regulations and procedures. The fee of \$900.00 per exhibitor includes one 6 x 8 feet space with one table for display (additional tables are available at \$300.00 each).

During the conference, the exhibit area will be set-up for two days (September 29 and 30) set up Tuesday morning with viewing starting on Tuesday afternoon from 1:00 pm till 5:00 pm, and on Wednesday from 8:00 am till 8:00 pm. Exhibitors will be set-up in the ballroom where all meal programs and entertainment will be held. All viewing hours have been scheduled during prime, non-competitive times. Only a limited number of spaces are available, so early reservations are recommended.

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To participate as an exhibitor, fill out the enclosed “Application for Exhibit Space” and return it along with your check to reserve an exhibit space at “NJAHRA’s 2026 Annual Conference and Trade Show”. Spaces will be assigned on a first-come first-served basis.

If you would like more information about the conference, please email questions to executivedirector@njahra.org

We look forward to seeing those who have participated in the past and look forward to meeting those who will join us for the first time.

We look forward to hearing from you!

Sincerely,

Kathleen DiTomasso, Executive Director

Enclosure/Attachment

HOTEL ACCOMODATIONS: A block of rooms has been reserved at the Hard Rock Hotel and Casino for NJAHRA Conferees and their guests at **\$79.00** per night (single or double) plus other Resort Fees and Taxes.

RESERVATIONS must be made directly with the hotel by calling 609-449-6860 and mention **Group Code: GNJH26Z** . You can also book your reservation “on line” with the following link: **<https://book.passkey.com/go/>**

For those who may be first time vendors I would like to suggest that you have a giveaway at your table to attract our guests to see your display. Most vendors that participate have done this in the past with a bowl on their table which will collect business cards of guests who anticipate winning something from you. Some items that have been given away in the past were small electronic devices, gift cards, bottles of wine or whiskey, ladies purses, shower heads, etc. At the networking reception all vendors are acknowledged by individual introductions and if they have a giveaway it happens at that time. This is only a suggestion!

“Application for Exhibit Space”

N.J.A.H.R.A. 2026 Conference and Trade Show
September 29 – October 1, 2026
Hard Rock Hotel & Casino, Atlantic City, NJ

Company Name: _____

Contact Name and Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

The Company listed above wishes to reserve exhibit space at the NJAHRA 2026 Conference and Trade Show. We understand as follows regarding such reservation:

- 1) the standard exhibit space will measure 6x8 feet and contain 1 table (3x6 feet), and 2 chairs at a total charge of \$900.00; 2) an additional table, and the space needed to accommodate same, can be made available at an added charge of \$300.00; 3) all exhibits must be of the tabletop type; 4) if needed, a standard electrical outlet will be provided at no additional charge; 5) orders for special electrical, electronic or other needs, if any, must be placed directly with the Convention Service Department of the Hard Rock Hotel/Casino; and 6) questions regarding shipping procedures should also be directed to such department.

Please reserve one exhibit space for us at the rate of	\$900.00	\$1,000.00
	If paid by July 20	After July 20
	\$ _____	\$ _____
Plus additional table(s) _____ @ \$300.00 each =	\$ _____	\$ _____
Exhibit Space Rental Fee Enclosed:	\$ _____	\$ _____

We will be exhibiting the following product(s)/service(s):

Name and Title (2) Attendee/s:

#1 _____

#2 _____

Enclosed is our check made payable to “N.J.A.H.R.A.” in the amount of \$ _____ in full payment for one (1) exhibit space and, if applicable, an additional table.

Please mail this application with your check,

And your free full page ad for placement in the 2026 Conference and Trade Program Book

TO: N.J.A.H.R.A.
Sandra Niemiec, Comptroller
P.O. Box 3
Belvidere, NJ 07823

You can also email your full page ad in “Camera Ready” or “PDF” to Sandra Niemiec at sandiniemiec@aol.com 732-397-3868