

**N.J.A.H.R.A.**  
**New Jersey Association of Housing and Redevelopment Authorities**  
**P.O. Box 347**  
**Iselin, NJ 08830**  
**732-710-3655**  
**[www.NJAHRA.org](http://www.NJAHRA.org)**

February 1, 2025

**Dear Marketing Representative:**

The New Jersey Association of Housing and Redevelopment Authorities (“NJAHRA”) is holding its Annual Conference and trade show September 23 - 25, 2025 at the Hard Rock Hotel in Atlantic City, NJ.

You are invited to take advantage of a very special marketing opportunity by displaying your product(s) in our exhibit area.

Participation as an exhibitor at our Annual Conference and trade show offers you a cost-effective method of communicating directly with the decision-makers in New Jersey’s multi-million dollar public housing and community redevelopment market. NJAHRA represents more than 95 percent of the public housing authorities and redevelopment agencies operating in the State of New Jersey.

Exhibitors will be recognized throughout the entire conference, and will be given special recognition at all conference events. Each exhibitor will also be given a full page of free advertising space in our Conference Program Book. In addition, exhibitors will be our honored guests at the conference networking and reception events, and at all conference breakfasts and luncheons.

All exhibits must be tabletop type. You may use any method you prefer to advertise and display your product(s) within the confines of your assigned area and in compliance with hotel rules, regulations and procedures. The fee of \$800.00 per exhibitor includes one 6 x 8 feet space with one table for display (additional tables are available at \$75.00 each).

During the conference, the exhibit area will be set-up for two days (September 23 and 24) with viewing on Tuesday afternoon from 1:00 pm till 5:00 pm, and on Wednesday from 8:00 am till 8:00 pm. Exhibits will be set-up in an area adjoining the rooms in which conference sessions will be held. The conference registration tables will be located in the exhibit area, and the conference networking will also be held in that location. All viewing hours have been scheduled during prime, non-competitive times. Only a limited number of spaces are available, so early reservations are recommended.

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**To participate as an exhibitor, fill out the enclosed “Application for Exhibit Space” and return it along with your check to reserve an exhibit space at “NJAHRA’s 2025 Annual Conference and Trade Show”. Spaces will be assigned on a first-come first-served basis.**

**If you would like more information about the conference, please email questions to Grace Dekker, Program Coordinator at [grace@berkeleytwphousing.org](mailto:grace@berkeleytwphousing.org) .**

**We look forward to hearing from you!**

**Sincerely,  
Madeline Cook  
Executive Director**

**Enclosure/Attachment**

**HOTEL ACCOMODATIONS:** A block of rooms has been reserved at the Hard Rock Hotel and Casino for NJAHRA Conferees and their guests at **\$79.00** per night (single or double) plus other Resort Fees and Taxes.

**RESERVATIONS** must be made directly with the hotel by calling 609-449-6860 and mention **Group Code: GNJA25Z** . You can also book your reservation “on line” with the following link: **<https://book.passkey.com/go/>**

**For those who may be first time vendors** I would like to suggest that you have a giveaway at your table to attract our guests to see your display. Most vendors that participate have done this in the past with a bowl on their table which will collect business cards of guests who anticipate winning something from you. Some items that have been given away in the past were small electronic devices, gift cards, bottles of wine or whiskey, ladies purses, shower heads, etc. At the networking reception all vendors are acknowledged by individual introductions and if they have a giveaway it happens at that time. This is only a suggestion!

**We look forward to seeing those who have participated in the past and look forward to meeting those who will join us for the first time.**

## “Application for Exhibit Space”

N.J.A.H.R.A. 2025 Conference and Trade Show  
September 23 – 25, 2025  
Hard Rock Hotel & Casino, Atlantic City, NJ

Company Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

The Company listed above wishes to reserve exhibit space at the NJAHRA 2025 Conference and Trade Show. We understand as follows regarding such reservation:

1) the standard exhibit space will measure 6x8 feet and contain 1 table (3x6 feet), and 2 chairs at a total charge of \$800.00 ; 2) an additional table, and the space needed to accommodate same, can be made available at an added charge of \$ 75.00 ; 3) all exhibits must be of the tabletop type; 4) if needed, a standard electrical outlet will be provided at no additional charge; 5) orders for special electrical, electronic or other needs, if any, must be placed directly with the Convention Service Department of the Hard Rock Hotel/Casino; and 6) questions regarding shipping procedures should also be directed to such department.

Please reserve one exhibit space for us at the rate of \$800.00 \$ \_\_\_\_\_

Plus additional table(s) \_\_\_\_\_ @ \$75 each = \$ \_\_\_\_\_

Exhibit Space Rental Fee Enclosed: \$ \_\_\_\_\_

We will be exhibiting the following product(s)/service(s):

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Name and Title (2) Attendee/s:

#1 \_\_\_\_\_

#2 \_\_\_\_\_

Enclosed is our check made payable to “N.J.A.H.R.A.” in the amount of \$ \_\_\_\_\_ in full payment for one (1) exhibit space and, if applicable, an additional table.

**Please mail this application with your check,**

And your free full page ad for placement in the 2025 Conference and Trade Program Book

**TO: N.J.A.H.R.A.**

**Sandra Niemiec, Comptroller**

**P.O. Box 3**

**Belvidere, NJ 07823**

You can also email your full page ad in “Camera Ready” or “PDF” to Sandra Niemiec at [sandiniemiec@aol.com](mailto:sandiniemiec@aol.com) 732-397-3868